




TikTok Verification Application

A verified checkmark  next to a TikTok username indicates that this account is the authentic presence of a creator, brand, or public figure it represents. Submitting an application does not guarantee verification.

Basic Requirements

To be eligible to apply for verification, your account must meet all of these requirements.

We verify accounts that are:

Authentic: Your account must represent the authentic creator, business, or organization and not a fan or compilation account.

- *If we find a user is deliberately impersonating someone else, we may take additional action.*

Complete: Your account must have a Profile Photo, Bio, and have logged in within the past 6 months. Brands and public figures *must* link verified social media accounts on TikTok. **Over 13:** Your account must represent a user aged 13 or above.

Application

Please provide the following information for the Individual or Organization:

Category:

- Creator
- Media/Publisher
- Business/Brand
- Music
- Public Figure

Username / Handle: _____

Full Legal Name of Individual / Organization: _____

Full Name of Account Operator: _____

E-mail address of Account Operator: _____



[If account is an Individual] Birthdate: _____

Links to: official website, verified social media accounts, and relevant news sources about the Individual / Organization:

By submitting the above information, the Account Operator hereby declares that:

The Individual or Organization agrees to comply with all applicable laws, rules, regulations, and policies, together with TikTok's [Terms of Services](#), [Community Guidelines](#), and [Privacy Policy](#). The Individual or Organization further declares that the Individual or Organization has obtained all licenses or permits needed to run the business of the Individual or Organization and this account on TikTok (if any).

The Individual or Organization agrees to keep confidential all information about TikTok made available to the Individual or Organization under this verification application, including but not limited to the application form.

Where this is the account of an Individual or Organization, the Account Operator hereby certifies that he/she is authorized to act on behalf of the Individual / Organization and that the information provided in connection with this application is true, accurate, and complete.

We will use the requested information for the purposes of verifying your account and as described in our Privacy Policy. As part of verification, we will use and retain this information to help ensure compliance with applicable laws, including screening against relevant government prohibited and restricted parties lists related to sanctions and export control laws and regulations. If verification reveals your account to be in violation of our Terms of Service or applicable law, it may be disabled.

Signature: _____

Date: _____

Applicant is:

- 18 or above
- Under the age of 18, but over 13

Parent or Legal Guardian:

Name: _____

Signature: _____

Date: _____



Privacy Policy – Account Verification

By making an application to verify your account, you acknowledge that you have read and agree to the Privacy Policy for Account Verification as follows.

For information on how we process your personal data on the TikTok Platform, please see the Privacy Policy, available at <https://www.tiktok.com/legal/privacy-policy#privacy-eea>. This Privacy Policy for Account Verification is supplemental to TikTok Privacy Policy.

For the purposes of the General Data Protection Regulation 2016/679, TikTok Inc. (“**TikTok**”, “**we**” or “**us**”) is the controller of your personal data. Our representative in the European Union is TIKTOK INFORMATION TECHNOLOGIES UK LIMITED, Aviation House, 125 Kingsway Holborn, London, WC2B 6NH.

1. The types of personal data we use.

We will process the following information about you.

Brands and Public Figures	Email address, details of account operator, profile pictures; and Officially verified Twitter, Facebook, or Instagram account details at applicants' choice
Government	Photos of political figures

2. How is your personal data collected?

You can apply to verify your account by emailing us.

3. Purposes of Processing

To verify your identity and help ensure IDs used for identity confirmation are real, we use both manual reviews and an identification verification process that is automated. This helps prevent abuse such as scams and impersonation, and helps ensure that ads with political content are authentic.

If you have any questions regarding the process or would like to appeal the account verification results, please contact feedback@tiktok.com.



4. Where we store your personal data?

The personal data that we collect from you will be transferred to and stored at a destination outside of the European Economic Area ("EEA"). Where we transfer your personal data to countries outside the EEA, we do so under the Commission's model contracts for the transfer of personal data to third countries (i.e. standard contractual clauses) pursuant to 2004/915/EC or 2010/87/EU (as appropriate).

5. Your Rights

In certain circumstances, you have the right to (i) access a copy of your personal data; (ii) request rectification or removal of your personal data; (iii) request that we restrict certain processing operations; (iv) the right to data portability (where there is automated processing necessary for the performance of a contract); (v) the right to withdraw that consent (where processing is based on consent); (vi) the right not to be subject to automated decisions, including profiling; (vi) the right to object to processing; and (vii) the right to lodge complaints before the appropriate data protection regulator. Before we can respond to a request to exercise one or more of the rights listed above, you may be required to verify your identity or your account details.

Please send an email to privacy@tiktok.com if you would like to exercise any of your rights or if you have any questions relating to your personal data.

6. How long do we keep your personal data?

We retain your information until your account is verified. This usually takes 24 hours.

7. Automated decision making?

We do not make decisions based on automated processing of your personal data.

8. Contact

Questions, comments, complaints and requests regarding this policy or the way in which we use your personal data should be addressed to privacy@tiktok.com.

We suggest that you download and save a copy of these terms for your future reference.